

CLENZIderm M.D.™ gets to the source to treat mild to moderate acne

- Penetrates to reach bacteria in the pores^{1,2,*†}
- Reduces breakouts in as little as 1 week with continued results through 12 weeks^{3,‡}
- Helps prevent future breakouts^{1,*}

A highly effective, yet tolerable system^{3,‡}

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| <p>Daily Care Foaming Cleanser</p>  <ul style="list-style-type: none"> • 2% salicylic acid cleanser with calming menthol leaves skin feeling clean and fresh | <p>Pore Therapy</p>  <ul style="list-style-type: none"> • 2% salicylic acid solution unclogs pores and clears away dead skin cells |
| <p>Therapeutic Lotion</p>  <ul style="list-style-type: none"> • Lightweight 5% benzoyl peroxide (BPO) lotion delivers medication within the follicles where acne starts | |

*Study results for a split-face evaluation of the intrafollicular bactericidal activity of a novel BPO formulation...N=24. Obagi Cosmeceuticals LLC. Data on file.

†Study results for a 10-week evaluation of twice-daily use of a 3-step acne system containing a novel solubilised 5% BPO formulation... N=139. Obagi Cosmeceuticals LLC. Data on file

‡Study results for a 12-week evaluation of the efficacy and tolerability of daily application of the CLENZIderm M.D.™ System; N=22.

See results as early as week 1^{3,‡}




Baseline[§] Week 1[§]

[§]Photos have not been retouched. Results may vary.

At week 12^{3,‡}:

- **81%** of patients were satisfied or very satisfied with their acne improvement
- **87%** reported that the system was effective or very effective

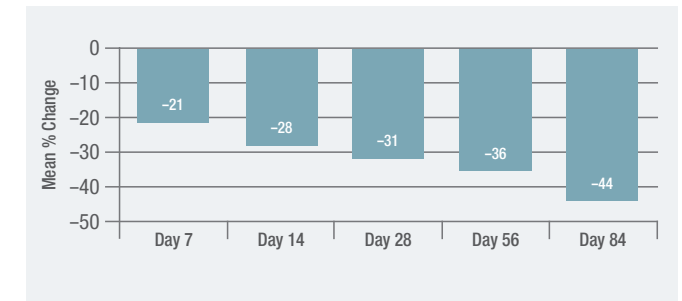



Baseline[§] Week 12[§]

[§]Photos have not been retouched. Results may vary.

‡Study results for a 12-week evaluation of the efficacy and tolerability of daily application of the CLENZIderm M.D.™ System; N=22.


Early and continuous acne breakout reduction^{3,*†}



- Reduces acne breakouts in as little as 1 week^{3,‡}
- Continues to reduce acne lesions through 12 weeks of use^{3,‡}
- Proven effective in treating mild to moderate acne^{3,‡}

Two key ingredients make CLENZIderm M.D.™ effective

5% BPO gets delivered to the follicles to reach the source of acne, *P. acnes*



Salicylic acid promotes cell turnover to open clogged pores and helps minimise swelling and redness^{7,8}

*Do not use if you have very sensitive skin or are sensitive to benzoyl peroxide. For external use only.

†Study results for a 10-week evaluation of twice-daily use of a 3-step acne system containing a novel solubilised 5% BPO formulation...N=139. Obagi Cosmeceuticals LLC. Data on file.

‡Study results for a 12-week evaluation of the efficacy and tolerability of daily application of the CLENZIderm M.D.™ System; N=22.